

Jacqueline Dyach

Dallas, TX

jdyach@gmail.com

Professional Summary:

- 15+ years experience in the field of Web Applications development using HTML, CSS, JavaScript, jQuery, PHP, XML, JSON, and APIs
- 15+ years graphic and web design experience, including UI/UX, wireframing, and storyboarding
- Skilled in responsive web design and frameworks such as Bootstrap
- Experienced in JavaScript frameworks such as jQuery
- Exposure to CSS frameworks Less and Sass
- Proficient in Adobe Creative Suite
- In-depth knowledge and experience with CMS and eCommerce platforms
- Extensive experience in developing eLearning (Web-Based Training)
- Expertise in debugging and troubleshooting existing code
- Capable of quickly learning and delivering solutions as an individual and as part of a team
- Well-versed in complete Software Development Life Cycle (SDLC) process with competency in planning, reviewing specifications, creating documentation, scheduling, design, development, testing, implementation and maintenance of applications
- Capable of performing in a fast-paced, results-driven atmosphere
- Adept in browser testing, knowledge of cross-browser, cross-platform, and device compatibility
- Self-motivated team player with excellent interpersonal and communication skills
- Success working efficiently in both local and remote environments

Technical Skills:

Web Technologies: HTML (4.01/5), CSS (2/3), JavaScript, jQuery, JSON, XML, PHP, SCORM

Software: Adobe Creative Suite, WordPress, WPEngine, cPanel, phpMyAdmin, AWS, inVision, Storyline, Captivate, Hype, Basecamp, Asana

Operating Systems: Windows, Mac

Methodologies: Agile, Scrum, Waterfall, EOS

Professional Experience:

Screen Innovations (Austin, TX)

April 2018 – Current

Senior Front End Web Developer

Screen Innovations is a manufacturer of projection screens and motorized shades headquartered in Austin, TX. Since beginning in 2003 they have been bringing innovation and quality hand-built products to the international market.

- Developed a WordPress multisite network for the company's 5 main web properties
- Responsible for updating and maintaining all 5 web properties
- Migrated web properties to new hosting environment
- Created and implemented Google Analytics campaigns, goals, and tracking
- Developed and documented processes and procedures for internal marketing team
- Worked onsite for 6 months and remotely from Dallas for 6+ years

Project Highlights:

- Complete redesign and rebuild of existing "Residential" WordPress website, converting into a Multisite
- Customized themes and plugins

- Recreated and redesigned various jQuery/PHP/MySQL end-user tools: Screen Material Wizard, Screen Size Calculator, Screen Size Comparison
- Built several application forms with conditional logic
- Created brand new “Commercial” subsite with variation of “Residential” theme, including content tailored for this market and an additional section for “International” sales
- Created brand new “Support” subsite with further modified variation of “Residential” theme, including video tutorials, document downloads, FAQ/Troubleshooting
- Recreated and migrated previously existing external WordPress installation for the “Blog”, integrating it into the new multisite as a section of the main “Residential” website
- Integrated customized secondary theme to integrate with main “Residential” subsite using theme switcher and customized theme
- Developed custom plugins to allow for compatibility and integration with “Residential” site’s main theme and Avada’s Fusion Builder framework
- Custom landing page layout for “Customer Showcase” category
- Developed and maintain a “Drivers” download resource library subsite
- Implemented “Fabric Wizard” tool for viewing and sorting hundreds of shade fabric selections available for window coverings
- Created new subsite for window covering brand “Shade Innovations” and domain shadeinnovations.com

Mercury Studio (Royal Oak, MI)

February 2009 – February 2018

Lead Front End Web Developer

Mercury Studio is a web and digital marketing firm based out of metro Detroit. Mercury provides custom web-based and mobile solutions for small to large companies, including providing design and development services to major automotive corporations, national marketing and advertising agencies, and multinational organizations.

- Developed 100+ websites through entire SDLC
- Worked closely with clients, internal and external teams, and backend developers in all project phases
- Complete WordPress development for dozens of websites, including custom-made templates, template customizations, in addition to rebranding and fully redesigning existing websites, and migrating websites from other CMS platforms

Project Highlights:

Chick-fil-A

- Custom frontend development for Chick-fil-A’s “Kid’s Club” online registration portal. HTML, CSS, jQuery, Ajax
- Frontend development for a Chick-fil-A internal website. Ability for franchisees to browse promotional event ideas, save favorites, rate programs, and download resources. HTML, CSS, jQuery, Ajax

Carhartt

- Developed interactive mobile responsive “page-flip” catalog for national clothing retailer using HTML, CSS and jQuery

Automotive Domain

- Fully custom responsive training website for **Honda Fit** product launch. Provided dealership employees videos and training materials, as well as a forum to ask questions. HTML, CSS,

- Vanilla Forum (PHP)
- Created numerous HTML5 web-based training courses for **GM, Ford, Lincoln, Honda, Mazda, Infiniti, TOYO**, using Articulate Storyline and Adobe Captivate. Certification courses incorporated video, animations synchronized to audio, as well as activities such as multiple choice questions, drag-and-drop exercises and other clickable interactions. Courses optimized for performance ranging from legacy operating systems and browsers (using Flash fallback), across modern browsers and tablet devices. Custom frameworks and interfaces built using JavaScript and jQuery. Courses integrated into various LMS environments using SCORM (1.2) technology

Environment: HTML, CSS, JavaScript, jQuery, PHP, Adobe Creative Suite, WordPress, Basecamp, Agile methodology

Way Creative Media (Madison Heights, MI)

September 2006 – February 2009

Multimedia Developer

Way Creative was a startup multimedia company, providing web and digital services to small to large companies, as well as agencies in the Metro Detroit area. They specialized in Flash, CMS, and custom web solutions, as well as digital marketing and social media.

- Created Flash-based training applications for Ford, GM, Chrysler. The training programs were deployed both online, as well as packaged and distributed to employees as hard-copy executables to thousands of dealership employees
- Assisted in development and solely maintained a training and informational resource website for GM dealership employees utilizing Flash and XML
- Created graphic assets for various websites and advertising campaigns
- Developed CMS-based websites for numerous clients using WordPress, Joomla!, Concrete5, Magento, OpenCart, osCommerce, ZenCart
- Designed and developed custom HTML/CSS email templates
- Engaged in project management and directed client communications across numerous projects
- Involved in projects from initial client meetings through deployment and maintenance cycles
- Performed in-house and offsite CMS training to clients

Environment: HTML, CSS, JavaScript, jQuery, MooTools, ActionScript, XML, Usability Testing, Scrum and Waterfall methodology.

Education:

College For Creative Studies, Bachelor of Fine Arts, Graphic Design (2006)